

### **Part 1: Before I Begin, What Do I Really Want?**

Is this something I am passionate about?  
Will I get something out of my life from doing this?  
Would I do this regardless of money, status, recognition, or power?  
Does this rejuvenate me or does it drain me?  
Is this rewarding and fulfilling for me?  
Is this within my area of genius and mastery?

### **Part 2: Do I See Myself Doing This For 20 Years?**

Do I love doing it?  
How significant does doing it make me feel?  
How certain am I that I'm going to stay in this business and love it?  
How much variety and surprise does it bring me that I don't expect?  
How much can I grow through doing it?

### **Part 3: Is This Truly Needed?**

Is this truly valuable for the customer?  
How much will it to contribute to myself and the marketplace?  
Will this produce quick and recognizable results?  
Is this something I can make happen by my own efforts?  
What help, support, and resources do I have?  
Do I have enough available time and focus so that I would do a good job?  
In pursuing this goal, will I potentially miss out on something better?  
Can I do this without spending too much time, energy, resources, and willpower that may be needed elsewhere?

### **Part 4: My Business Design**

Can I deliver this in a highly leveraged way?  
Does it offer the opportunity for high profit margins?  
Can this produce recurring revenue for me?  
Will it create valuable sellable asset value when I'm done?  
What could, should, and would I do in addition or in lieu of what I'm already doing?

### **Part 5: My Unique Value To The Market**

Why should my customer listen to me?  
Why should someone do business with me instead of anybody and everybody else?  
What can my offer do for someone that no other solution can do?  
What can I guarantee someone that nobody else can guarantee?  
What can I offer that is truly irresistible to the marketplace?

### **Part 6: My Working Systems**

How many working independent media sources do I use to generate business?  
How many working and converting offers do I currently have?  
How many active referral sources do I currently have?  
How many proven follow up systems do I currently have to build relationships with uncovered leads?  
How many working systems do I have to escalate first time customers into lifetime buyers?

### Part 7: My Numbers

How many leads did I generate today?  
How many sales did I generate today?  
How many lives did I impact and change today?  
How much is my average sale worth and how can I improve that?  
What are the 5 biggest leverage points in this business?  
What am I doing today to improve those leverage points?  
Based on these numbers, what is the single biggest untapped opportunity?

### Part 8: My Team

How many working processes do I have to hire, train, and retain superstars?  
Who can I get to do the most important tasks excellently?

### Part 9: My Inspired Actions

What is the one thing I can do now such that by doing it everything else would be or unnecessary?

I created this tool mostly for myself and thought it would benefit you too.

One of the things that this typically does is that you'll find 3-5 opportunities where you can...

- \* make money more easily
- \* in increasing quantities
- \* through multiple sources
- \* on a continuous basis

May the force be with you.

PS If you'd like to add 3-5 high ticket referral sources  
that will give you an extra \$100k-250k/year...  
Schedule a call.

<https://meetme.so/inspiredlife>

This is only for you if you are currently making at least \$20k/month & you have happy clients.